



Dear Friends,

COVID-19 has made this year like no other for us all. Our once-thriving economy is suffering, impacting businesses, livelihoods and charitable giving. I hope your business is weathering this global storm, and you and your staff are well.

Shepherd's Hope is navigating these uncharted waters with a dedicated team who continue to amaze me with innovative ways to provide free medical services to Central Florida's uninsured and under-insured men, women and children. Our troops have rallied to the call to serve during the pandemic, providing urgent in-person care and ongoing treatment via telemedicine.

We are seeing the ranks of uninsured individuals and families rising due to the economic downturn. Last year, we provided nearly 20,000 free patient medical services at our five health centers. We anticipate a 45-65% increase in need for our services in the coming months.

We have postponed our Famous Faces Masquerade Ball until fall 2021, when we hope we can again don festive masks and celebrate in person. This year, we will still celebrate our healthcare heroes at our Mask-R-Aid. On Saturday, October 24, 2020 at 8 pm, we will gather virtually for an evening of volunteer profiles of courage, entertainment and fellowship.



The evening will be the final hours of bidding at our silent auction – a culmination of friendly, competitive bidding in the months leading up to this festive night of celebration. We will also spotlight incredible live auction experiences, services, and treasures.

We would love to showcase your business as an auction contributor – a valued community partner supporting our mission. In consideration of your donated in-kind service, experience or item, Shepherd's Hope will recognize your business

- on our electronic auction bidding site, seen by 600+ supporters and community leaders
- during our preshow, including your logo and a verbal mention
- with an applicable tax deduction for your contribution*

I hope you can join us at the Mask-R-Aid to celebrate our amazing frontline heroes. Attached is the auction donation form. For further information, please contact Carlie Brockmann at carlie.brockmann@shepherdshope.org or (407) 876-6699 Ext. 223. Thank you in advance for your generosity and support.

With warm regards,

Pam Gould
President & CEO

*A copy of the official registration for Shepherd's Hope and financial information may be obtained from the Division of Consumer Services by calling toll-free (800-435-7352) within the state. Registration does not imply endorsement, approval, or recommendation by the state. Registration #: CH7855.



IN-KIND DONATION FORM

Thank you for your in-kind donation to our **2020 Mask-R-Aid Event**.

It means a great deal to all of us, especially the uninsured men, women and children who wait in line nightly at our five health centers in search of hope and healing.

As an in-kind auction donor, your company will receive recognition on our electronic auction bidding site, logo and verbal mention during our preshow, and an applicable tax deduction for your contribution.*

Name: _____

Company: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

DONATION INFORMATION/ITEM(S) *(Please include all details (quantity, size, color, etc.):*

SPECIAL RESTRICTIONS/CONDITIONS *(restrictions, expiration date, location, etc.), if applicable:*

Donor's Estimated Value/ Fair Market Value of your contribution: \$ _____

DELIVERY *(must be filled in):*

_____ Request pick up by Shepherd's Hope Staff or Volunteer

_____ Donation Delivered by Donor

Date Received _____

Other _____

NAME OF DONOR: _____ DATE: _____

Committee/Staff Contact: _____

DEVELOPMENT USE ONLY

For taxation purposes, this serves as a receipt for a non-cash contribution.

_____ No goods for services were provided in consideration of this gift.

_____ The amount deductible as a charitable contribution for federal income tax purposes is limited to the excess of the value of the contribution over the fair market value of goods and services provided by Shepherd's Hope in consideration of this gift. The fair market value of the goods and service provided was \$ _____.

PLEASE SEND COMPLETED FORM OR QUESTIONS TO:

Shepherd's Hope, Attn: Carlie Brockmann, 455 9th Street, Winter Garden, FL 34787

Phone: 407-876-6699 ext. 223, Email: carlie.brockmann@shepherdshope.org, Fax: 407-909-0603

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455 9th Street | Winter Garden, FL 34785 | 407.876.6699 | www.ShepherdsHope.org