

Famous Faces Committee – Goals & Responsibilities

Committee members are SO important to the success of Famous Faces Masquerade Ball and we are incredibly grateful for each of you. As a member of the planning committee, we do have a few “asks” that will assure success of the event and include the following. Don’t forget, Shepherd’s Hope’s 25th Anniversary is a great opportunity to leverage support in our community!

- Actively promote the event by selling one to two tables (selling a table or pulling together friends and colleagues to jointly purchase a table or sponsorship)
- Secure at least 5 auction items valued at \$150 or more (this could be a personal donation AND/OR securing items from stores/restaurants/vendors you frequent)
- Sell at least 25 raffle tickets (this year’s goal is to sell 700 tickets)
- Provide one bottle of your favorite wine & one bottle of your favorite alcohol for our special “Around the World” wine and alcohol auction collections (these are very successful and only requires an extra purchase at your favorite beverage retailer - our wonderful friends at ABC Fine Wine and Spirits are happy to assist if you visit any of their stores!

Additionally, the Famous Faces Planning Committee is comprised of FOUR sub-committees: Live Auction, Silent Auction, Sponsorship, and Raffle. All committees will be working directly with Shepherd’s Hope team members alongside an appointed Chair. Goals will be set, communicated and monitored by the committee chair and their assigned Shepherd’s Hope representative.

Each Sub-Committee Chair will be responsible for providing a progress report to the Planning Committee and communicating any assignments to their fellow Committee members. Any support including communication, report or document development will be provided by Shepherd’s Hope staff.

- **Live Auction:** this team is charged with securing live auction items. We will select 5-6 live auction items (which may include consignment items).
- **Silent Auction:** this team is charged with securing, applying for (online applications), beautification (i.e., baskets), photos, and set up in the room. The Silent Auction Chair(s) will be issuing assignments to each committee member and providing information on previous year’s auction with assistance from Shepherd’s Hope staff.
- **Sponsorship Committee:** this team is charged with researching, cultivating and securing event sponsorship at all levels alongside Shepherd’s Hope staff.
- **Raffle Committee:** this team is charged with securing raffle “prize items”, assigning ticket sale goals, monitoring sale progress and communicating needs to committee members. Shepherd’s Hope staff will ensure that any collateral needed (i.e. raffle tickets and selling platforms) will be designed and issued to Committee members and will assist with communications!

We realize that this may sound daunting, but our team is here to support these efforts and will be actively providing details and communicating with the entire committee. If you have questions regarding any or all commitments, please contact Sharon Couture or Carlie Brockmann for more information. Thank you in advance for your participation and support!

Sharon Couture | sharon.couture@shepherdshope.org | 407.876.6699 ext. 229

Carlie Brockmann | carlie.brockmann@shepherdshope.org | 407.876.6699 ext. 223